### Conference-at-a-Glance

#### 2020 International Conference

**2-4 November 2020**

**Monday, November 2**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:15 – 8:30 a.m. EST</td>
<td>Welcome to the 2020 International Conference</td>
</tr>
<tr>
<td>8:30 – 9:30 a.m. EST</td>
<td><strong>GS 1: Gen-Power: Unleashing the Potential of Every Generation</strong>&lt;br&gt;<strong>Moderator:</strong> Seth Mattison, Workforce Trends Expert, Co-founder and Chief Officer Movement, Luminate Labs, USA</td>
</tr>
<tr>
<td><strong>60 min = 1.2 CPE</strong></td>
<td><strong>Learning Level:</strong> Intermediate&lt;br&gt;<strong>NASBA Learning Field:</strong> Personnel/Human Resources</td>
</tr>
<tr>
<td>9:30 – 9:50 a.m. EST</td>
<td>Innovation Session – Presented by Workiva</td>
</tr>
</tbody>
</table>
| 9:30 – 10:00 a.m. EST | **CONCURRENT SESSION STREAMS**
| **In Conversation With...** | **Soundbite Session** | **Global Insights in Cybersecurity, Privacy, and Technology** | **L.E.A.D. (Lead, Explore, and Disrupt)** |
| 10:00 – 11:00 a.m. EST | CS 1-1: **A Conversation on Diversity and Inclusion**<br>**Moderator:** Larry C. Herzog Butler, CIA, CRMA, CPA, CGMA, CRISC, Senior Director, Internal Audit Delivery Hero SE, Germany<br>**Speakers:**<br>Sriram Padmanabhan, QIAL, CA, CISA, Chief Auditor, Technology Citigroup, USA<br>Shelley Rayford, Chief Auditor, Global Consumer Banking Centralized Activities and Issue Validation Citigroup, USA<br>Jessica Roos, CPA, Chief Auditor Citigroup, USA | CS 1-2: **Innovative Approaches to Audit Reports**<br>**Moderator:** Scott Norton, CPA, Senior Vice President, Head of IA Bayview Asset Management USA<br>**Speakers:**<br>Larry C. Herzog Butler, CIA, CRMA, CPA, CGMA, CRISC, Senior Director, Internal Audit Delivery Hero SE, Germany<br>**A. Storytelling via Digitized Audit Reports**
Seth Mattison, Workforce Trends Expert, Luminate Labs, USA<br>**B. Trail Blazers Use Technology to Their Advantage**
Colleen Knuff, Senior Director, Product Management Wolters Kluwer - TeamMate, Canada | CS 1-3: **Case-based Learning: Auditing Cyber Resilience --- How to Put a Giraffe in the Fridge When an Elephant Is Already There**<br>**Speakers:**<br>Komitas Stepanyan, PhD, CRMA, CRISC, Deputy Head, Internal Audit Central Bank of Armenia, Armenia | CS 1-4: **Extracting More Value From Internal Audit in the Digital Age**<br>**Speakers:**<br>Michael Williams, CIA, CRMA, Group IT Audit Program Manager Microsoft, USA<br>Brian Christensen, CPA, Executive Vice President, Global Internal Audit Protiviti, USA |
<p>| <strong>60 min = 1.2 CPE</strong> | <strong>Learning Level:</strong> Beginner&lt;br&gt;<strong>NASBA Learning Field:</strong> Personnel/Human Resources |
| 11:00 – 11:20 a.m. EST | Innovation Session – Presented by Workiva |
| 11:00 – 11:30 a.m. EST | Networking Break in the Virtual Exhibit Hall |</p>
<table>
<thead>
<tr>
<th>CONCURRENT SESSION STREAMS</th>
<th>In Conversation With…</th>
<th>Soundbite Session</th>
<th>Global Insights in Cybersecurity, Privacy, and Technology</th>
<th>L.E.A.D. (Lead, Explore, and Disrupt)</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:30 a.m. – 12:45 p.m. EST</td>
<td>CS 2-1 In Conversation With…Analytical Therapy: Get Your Custom Prescription to Your Data Analytics Challenges</td>
<td>CS 2-2 Ethics</td>
<td>CS 2-3 Auditing Social Media: Is the Organization Controlling the Conversation?</td>
<td>CS 2-4 Internal Audit of the Future: Leveraging Machine Learning</td>
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<tr>
<td></td>
<td>Moderator: Claire Chong Industry Specialist CaseWare IDEA USA</td>
<td>Moderator: Patricia Miller, Owner PKMiller Risk Consulting USA</td>
<td>Mike Jacka, CIA Chief Creative Pilot FPACTS USA</td>
<td>J. Craig Carter Director Gradient USA Greg Jordan Chief Audit Executive Nationwide Insurance USA</td>
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<td>Presenter: Lenny Block, CIA, CPA Vice President, Internal Audit Nasdaq USA</td>
<td>A. Using Ethical Dilemmas to Deliver Value to Your Stakeholders Joy Gray Internal Auditing Education Partnership (IAEP) Coordinator, Lecturer Bentley University USA</td>
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<td>B. Examining the Myths of Business Ethics: Do Internal Auditors Fall Prey to Them As Well? Matej Drašček, CIA, CRMA Chief Audit Executive LON Bank SLOVENIA</td>
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<td>C. Do Generational Differences Matter? Ann M. Butera, CRP President The Whole Person Project USA</td>
<td>C. Do Generational Differences Matter? Ann M. Butera, CRP President The Whole Person Project USA</td>
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<td>75 min = 1.5 CPEs</td>
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<tr>
<td>Learning Level</td>
<td>Intermediate</td>
<td>Beginner</td>
<td>Intermediate</td>
<td>Advanced</td>
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<tr>
<td>NASBA Learning Field</td>
<td>Auditing</td>
<td>Behavioral Ethics</td>
<td>Information Technology</td>
<td>Specialized Knowledge</td>
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<tr>
<td>12:45 – 1:05 p.m. EST</td>
<td>Innovation Session – Presented by AuditBoard</td>
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<tr>
<td>12:45 – 1:30 p.m. EST</td>
<td>Lunch followed by Dessert Networking Break in Exhibit Hall</td>
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</tbody>
</table>
# CONCURRENT SESSION STREAMS

## 1:30 – 2:30 p.m. EST

### CS 3-1
**In Conversation With… Greater Audit Coverage With Fewer Audit Resources**

**Moderator:**
Gregory T. Grocholski, CIA
Vice President, Chief Audit Executive
SABIC
[SAUDI ARABIA]

**Presenter:**
Naohiro Mouri
Executive Vice President and Chief Auditor
AIG
[USA]

### CS 3-2
**Soundbite Session**

**Moderator:**
Jude Viator, CIA, CISA, CRISC
Consulting Associate Director
P&N
[USA]

**A. Strategies for Engaging Your Team in Change**
Rachel Tressy, CPA
Senior Vice President and Chief Auditor
Voya Financial
[USA]

**B. How to Put the Success in Succession Planning**
Sue Ulrey, CIA, CIA, CFE, CRISC
National Practice Leader
MMD Consulting, Inc.
[USA]

### CS 3-3
**Global Insights in Cybersecurity, Privacy, and Technology**

**Moderator:**
Deanna Caruso
Audit Manager
General Motors
[USA]

**Six Simple Steps to Stop the Most Common Internet Attacks From Hackers**
Robert Campbell, CIA, CRMA, CFE
Chief, Office of County Investigations
County of Los Angeles, Department of Auditor-Controller
[USA]

### CS 3-4
**L.E.A.D. (Lead, Explore, and Disrupt)**

**Case-based Learning: A Day in the Life Implementing Agile Internal Audit**
Burke Willis
Specialist Leader
Deloitte & Touche LLP
[USA]

Moderator:
Jude Viator, CIA, CISA, CRISC
Consulting Associate Director
P&N
[USA]

**A. Strategies for Engaging Your Team in Change**
Sue Ulrey, CIA, CIA, CFE, CRISC
National Practice Leader
MMD Consulting, Inc.
[USA]

**B. How to Put the Success in Succession Planning**
Robert Campbell, CIA, CRMA, CFE
Chief, Office of County Investigations
County of Los Angeles, Department of Auditor-Controller
[USA]

### Learning Level

- **Beginner**
- **Intermediate**
- **Auditing**

### NASBA Learning Field

- **Auditing**
- **Personal Development**
- **Information Technology**
- **Business Strategy**

## 2:30 – 2:50 p.m. EST

**Innovation Session – Presented by Protiviti**

## 2:30 – 3:00 p.m. EST

**Networking Break in the Virtual Exhibit Hall**
## CONCURRENT SESSION STREAMS

### Monday, November 2

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker(s)</th>
<th>Location</th>
<th>NASBA Learning Field</th>
<th>Intermediate CPEs</th>
</tr>
</thead>
<tbody>
<tr>
<td>3:00 – 4:00 p.m. EST</td>
<td><strong>In Conversation With...</strong>&lt;br&gt;CS 4-1 Staying Ahead of International Cyber Compliance Standards&lt;br&gt;Sudhakar Sathiyamurthy, CRISC, CISA, CGBT, CIPP/US, ITIL Expert&lt;br&gt;Managing Director, Cyber Grant Thornton LLP&lt;br&gt;USA&lt;br&gt;Sonia Siddiqui&lt;br&gt;Lead, Privacy&lt;br&gt; Coinbase&lt;br&gt;USA</td>
<td><strong>CS 4-2</strong> Evolution of Blockchain&lt;br&gt;Moderator: Brian Tremblay, CIA, CISA&lt;br&gt;Director, Internal Audit&lt;br&gt;Acacia Communications, Inc.&lt;br&gt;USA&lt;br&gt;A. Title Being Finalized&lt;br&gt;Salvatore Ternullo, CISA&lt;br&gt;Co-Lead Cryptoasset Services&lt;br&gt;KPMG&lt;br&gt;USA&lt;br&gt;B. Technology Risks of Blockchain&lt;br&gt;Jeannette Russell-Shepherd, CIA, CPA, CISSP&lt;br&gt;Manager&lt;br&gt;Friedman LLP&lt;br&gt;USA</td>
<td><strong>CS 4-3</strong> Data Analytics: How Do We Start, Really?&lt;br&gt;Neil Frazer&lt;br&gt;Vice President, Internal Audit&lt;br&gt;Kroll, Inc.&lt;br&gt;USA&lt;br&gt;Mike Varney, CIA, CPA&lt;br&gt;Partner&lt;br&gt;Crowe LLP&lt;br&gt;USA</td>
<td><strong>CS 4-4</strong> Leading Both the Internal Audit and Compliance Functions&lt;br&gt;Moderator: Nancy Haig, CIA, CCSA, CFSA, CRMA, CFE, CBA, CRISC, CCEP&lt;br&gt;Global Director, Internal Audit and Compliance&lt;br&gt;Alvarez &amp; Marsal&lt;br&gt;USA&lt;br&gt;Karen Brady, CIA, CRMA, CFE, CHIA&lt;br&gt; Corporate Vice President and Chief Compliance Officer&lt;br&gt;Baptist Health South Florida&lt;br&gt; USA&lt;br&gt;Benito Ybarra, CIA, CISA, CFE, CCEP&lt;br&gt;Chief Audit and Compliance Officer&lt;br&gt;Texas Department of Transportation&lt;br&gt;USA</td>
<td>1.2 CPEs</td>
</tr>
<tr>
<td>4:00 – 4:20 p.m. EST</td>
<td><strong>Innovation Session – Presented by Onapsis</strong>&lt;br&gt;GS 2: How Hackers Attack and How to Fight Back (featuring a live demonstration)&lt;br&gt;Moderator: Brian Foster, Chairman, IIA Global Professional Development Committee, USA&lt;br&gt;Presenter: Kevin Mitnick, World’s Most Famous Hacker, Global Bestselling Author, and Chief Executive Officer, Mitnick Security Consulting, USA</td>
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<td>4:00 – 4:30 p.m. EST</td>
<td><strong>Networking Break in the Virtual Exhibit Hall</strong></td>
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<tr>
<td>4:30 – 5:45 p.m. EST</td>
<td><strong>In Conversation With...</strong>&lt;br&gt;CS 4-1 Staying Ahead of International Cyber Compliance Standards&lt;br&gt;Sudhakar Sathiyamurthy, CRISC, CISA, CGBT, CIPP/US, ITIL Expert&lt;br&gt;Managing Director, Cyber Grant Thornton LLP&lt;br&gt;USA&lt;br&gt;Sonia Siddiqui&lt;br&gt;Lead, Privacy&lt;br&gt; Coinbase&lt;br&gt;USA</td>
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<td><strong>75 min = 1.5 CPEs</strong></td>
<td><strong>Learning Level</strong>&lt;br&gt;NASBA Learning Field</td>
<td><strong>Intermediate</strong>&lt;br&gt;Information Technology</td>
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**Learning Level**<br>NASBA Learning Field

**Intermediate**<br>Information Technology

**Intermediate**<br>Specialized Knowledge

**Beginner**<br>Auditing

**Intermediate**<br>Auditing
**Tuesday, November 3**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:15 – 8:30 a.m. EST</td>
<td>Welcome to the 2020 International Conference</td>
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<tr>
<td>8:30 – 9:45 a.m. EST</td>
<td><strong>75 min = 1.5 CPEs</strong></td>
</tr>
<tr>
<td>Learning Level</td>
<td><a href="#">Intermediate</a></td>
</tr>
<tr>
<td>Learning Field</td>
<td><a href="#">Personal Development</a></td>
</tr>
<tr>
<td>9:45 – 10:15 a.m. EST</td>
<td>Networking Break in the Virtual Exhibit Hall</td>
</tr>
<tr>
<td>10:15 – 11:15 a.m. EST</td>
<td><strong>CO NCU R RENT SESSION STREAMS</strong></td>
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<tr>
<td>10:15 – 11:15 a.m. EST</td>
<td><strong>60 min = 1.2 CPE</strong></td>
</tr>
<tr>
<td>Learning Level</td>
<td><a href="#">Beginning</a>, <a href="#">Intermediate</a>, <a href="#">Beginning</a>, <a href="#">Intermediate</a></td>
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<tr>
<td>NASBA Learning Field</td>
<td>Auditing, Auditing, Auditing, Auditing</td>
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<tr>
<td>11:15 – 11:35 a.m. EST</td>
<td>Innovation Session – Presented by Deloitte</td>
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<tr>
<td>11:15 – 11:45 a.m. EST</td>
<td>Networking Break in the Virtual Exhibit Hall</td>
</tr>
<tr>
<td>Time</td>
<td>Session Title</td>
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<td>-------------------------------------------------------------------------------</td>
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</tbody>
</table>
| 11:45 a.m. – 1:00 p.m. EST | **In Conversation With… ** | **CS 6-1** Continuing the Conversation…LIVE A Discussion on Remote Auditing  
Tim Berichon, CISA, CGMA  
Director, CAE Services  
The Institute of Internal Auditors USA  
Harold Silverman, CIA, CRMA, QIAL  
Managing Director, Chief Audit Executive Services  
The Institute of Internal Auditors USA  
**CS 6-2** Advancements With Robotic Process Automation  
**Moderator:** Rob Vaidas, CPA, CISA, CISM  
Director of Cybersecurity Automation  
ISACA SFL President  
Kaufman Rossin USA  
**A. Implementing a Robotic Process Automation Audit Program**  
Daniel Pokidaylo, CIA, CISA  
Head of Information Technology, and Analytics Audit  
The Clearing House USA  
**B. Use of RPA and Process Mining in Auditing**  
Justin Pawlowski, CIA, CCSA, CRMA, CMA  
Head of Internal Audit  
ALSO Holding AG GERMANY  
Marc Eulerich  
Professor of Internal Auditing  
University Duisburg-Essen GERMANY  
**C. Audit the Future: Using Robotics and Data Automation to Predictively Manage Future Risks**  
Sergiu Cernautan, CPA, CISA  
Senior Director, Product Strategy  
Galvanize CANADA  
**CS 6-3** Aligning Your IT Audits With Leadership's Cybersecurity Questions  
Nathan Anderson, CISA, CRISC  
Senior Director, Internal Audit  
McDonald’s Corporation USA  
Lucas Morris, CISSP  
Senior Manager, Data Privacy  
Crowe LLP USA  
Titus Weijma  
Global Technology & Digital Audit Lead  
McDonald’s Corporation USA  
**CS 6-4** Communicating Your Way to Success in the “New Normal”  
Tracie Marquardt, CPA  
Audit Communication Specialist  
Quality Assurance Communication Canada | Intermediate Auditing  | Intermediate Specialized Knowledge  | Intermediate Information Technology  | Intermediate Auditing  |
| 75 min = 1.5 CPEs  | **Soundbite Session**  | **CS 6-2** Advancements With Robotic Process Automation  
**Moderator:** Rob Vaidas, CPA, CISA, CISM  
Director of Cybersecurity Automation  
ISACA SFL President  
Kaufman Rossin USA  
**A. Implementing a Robotic Process Automation Audit Program**  
Daniel Pokidaylo, CIA, CISA  
Head of Information Technology, and Analytics Audit  
The Clearing House USA  
**B. Use of RPA and Process Mining in Auditing**  
Justin Pawlowski, CIA, CCSA, CRMA, CMA  
Head of Internal Audit  
ALSO Holding AG GERMANY  
Marc Eulerich  
Professor of Internal Auditing  
University Duisburg-Essen GERMANY  
**C. Audit the Future: Using Robotics and Data Automation to Predictively Manage Future Risks**  
Sergiu Cernautan, CPA, CISA  
Senior Director, Product Strategy  
Galvanize CANADA  | Intermediate Specialized Knowledge  | Intermediate Information Technology  | Intermediate Auditing  |
| 1:00 – 1:20 p.m. EST | Innovation Session – Presented by Wolters Kluwer  | Nathan Anderson, CISA, CRISC  
Senior Director, Internal Audit  
McDonald’s Corporation USA  
Lucas Morris, CISSP  
Senior Manager, Data Privacy  
Crowe LLP USA  
Titus Weijma  
Global Technology & Digital Audit Lead  
McDonald’s Corporation USA  | Intermediate Auditing  | Intermediate Auditing  | Intermediate Auditing  |
| 1:00 – 1:45 p.m. EST | Lunch and Networking Break in the Virtual Exhibit Hall  | Tracie Marquardt, CPA  
Audit Communication Specialist  
Quality Assurance Communication Canada  | | |
<table>
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<tr>
<th>Time</th>
<th>Session Streams</th>
<th>Moderator/Presenter/Panelists</th>
<th>Learning Level</th>
<th>NASBA Learning Field</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:45 – 3:00 p.m. EST</td>
<td><strong>CS 7-1</strong> Leadership Skills That Can Take an Internal Auditor to the C-suite</td>
<td>William Michalisin, Executive Vice President and Chief Operating Officer, The Institute of Internal Auditors USA</td>
<td>Intermediate</td>
<td>Personal Development</td>
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<td><strong>CS 7-2</strong> Organizational Culture: Assessment and Audit</td>
<td>Mike Fucilli, CIA, QIAL, CGAP, CRMA, CFE, Former Auditor General, Metropolitan Transportation Authority, Staff Instructor, St. John’s University USA</td>
<td>Intermediate</td>
<td>Behavioral Ethics</td>
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<td><strong>CS 7-3</strong> Auditing Cyber Defense Technologies</td>
<td>Stephen Head, Regional Practice Director, Risk &amp; Compliance, Jefferson Wells, USA</td>
<td>Intermediate</td>
<td>Information Technology</td>
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<td><strong>CS 7-4</strong> Panel Discussion: The Art of Influence and the Next Generation of Auditors</td>
<td>Larry Harrington, Retired Chief Audit Executive, Raytheon USA</td>
<td>Intermediate</td>
<td>Personal Development</td>
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<tr>
<td>3:00 – 3:30 p.m. EST</td>
<td>Networking Break in the Virtual Exhibit Hall</td>
<td>Paul Sobel, CIA, QIAL, CRMA, Chairman, COSO, USA</td>
<td>Beginner</td>
<td>Specialized Knowledge</td>
</tr>
<tr>
<td>3:30 – 4:45 p.m. EST</td>
<td><strong>CS 4: Panel Discussion: Sustainable Organizations — Sustainable World</strong></td>
<td>Satya S. Tripathi, UN Assistant Secretary-General and Head of New York Office, UN Environment Programme, USA</td>
<td>Beginner</td>
<td>Specialized Knowledge</td>
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<td><strong>Panelists:</strong> Satya S. Tripathi, UN Assistant Secretary-General and Head of New York Office, UN Environment Programme, USA</td>
<td>Tessy de Nassau (formerly Princess Tessy of Luxembourg), UNAIDS Global Advocate and Social Entrepreneur, LUXEMBOURG</td>
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<td>Richard G. Sexton, FCA, Board Member, International Integrated Reporting Council, UK</td>
<td>Jingteng (Grace) Wu, CIA, Compliance Manager, Silicon Valley Bank USA</td>
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<tr>
<td>5:00 – 5:45 p.m. EST</td>
<td><strong>Virtual Exchanges</strong></td>
<td>Visit the resource center for the links to join our Virtual Exchanges through Zoom.</td>
<td>Beginner</td>
<td>Specialized Knowledge</td>
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## Wednesday, November 4

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<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker(s)</th>
<th>Learning Level</th>
<th>NASBA Learning Field</th>
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<tbody>
<tr>
<td>6:30 – 9:45 a.m. EST</td>
<td>GS 5: Technology, Innovation, and the Future of Us</td>
<td>Jason Silva, Emmy-Nominated TV Personality, Speaker, and Futurist, USA</td>
<td>Beginner</td>
<td>Information Technology</td>
</tr>
<tr>
<td>10:00 – 10:30 a.m. EST</td>
<td>Networking Break in the Virtual Exhibit Hall</td>
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<tr>
<td>10:30 – 10:45 a.m. EST</td>
<td>Special Recognitions with IIA Global Chairman</td>
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<tr>
<td>10:45 – 12:00 p.m. EST</td>
<td>GS 6: The Irresistible Power of Strategic Storytelling</td>
<td>Kindra Hall, President, Steller Collective, USA</td>
<td>Intermediate</td>
<td>Information Technology</td>
</tr>
<tr>
<td>12:15 – 1:00 p.m. EST</td>
<td>BONUS SESSION</td>
<td>Join us for a bonus session with IIA industry leaders! Visit the resource center for the link to join through Zoom.</td>
<td></td>
<td>Personal Development</td>
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Total CPE = 18.0