



Monday | July 8

8:15 – 10:00 a.m. PST

A Violation of Trust: How Bernie Madoff Changed a Nation — Fireside Chat

Richard Dreyfuss
Academy Award-winning Actor

Moderator: Richard F. Chambers, CIA, QIAL, CGAP, CCSA, CRMA
President and Chief Executive Officer
The Institute of Internal Auditors

Richard Dreyfuss has been acting in American theatre and films for 45 years and is one of America's most versatile and individualistic actors. Early in his career, he appeared in television and in many notable films, including American Graffiti, The Apprenticeship of Duddy Kravitz, Jaws, and Close Encounters of the Third Kind. Dreyfuss won the Oscar for his performance in The Goodbye Girl and he was nominated for his performance in Mr. Holland's Opus. As a community leader, his current focus and passion is to encourage, revive, elevate, and enhance the teaching of civics in American Schools. He is the founder of the non-profit organization, TheDreyfussInitiative.org. He is a spokesperson on the issue of media informing policy, legislation, and public opinion, both speaking and writing to express his sentiments in favor of privacy, freedom of speech, democracy, and individual accountability. "All people have a right to know who they are and why they are who they are. Clarity of thought and honesty in self-reflection are more than needed utilities — they are the building blocks of our national moral character." (From: Why I Love My Country.) Dreyfuss serves on the committee for Education with the American Bar Association, has served 12 years on the Board of the National Constitution Center, is a member of the Council on Foreign Relations, and served as senior research advisory member of St. Antony's College, Oxford University.

More recently, Dreyfuss portrayed the infamous Bernie Madoff in the critically acclaimed ABC miniseries, Madoff. Some of his upcoming projects include Louisiana Caviar (opposite Cuba Gooding Jr) and The Last Laugh (opposite Chevy Chase).

Richard F. Chambers, CIA, QIAL, CGAP, CCSA, CRMA, is president and CEO of The Institute of Internal Auditors (IIA), the global professional association and standard-setting body for internal auditors. Chambers has more than four decades of internal audit and association management experience, mostly in leadership positions. Prior to taking the helm of The IIA in 2009, he was national practice leader in Internal Audit Advisory Services at PricewaterhouseCoopers; inspector general of the Tennessee Valley Authority; deputy inspector general of the U.S. Postal Service; and director of the U.S. Army Worldwide Internal Review Organization at the Pentagon. He currently serves on the Committee of Sponsoring Organizations of the Treadway Commission (COSO) Board of Directors; the International Integrated Reporting Council (IIRC); and The IIA Board of

Directors, as well as the Georgia State University School of Accountancy Advisory Council and the University of Alabama Culverhouse School of Accountancy's Professional Advisory Board. Chambers also has served on the U.S. President's Council on Integrity and Efficiency. *Accounting Today* ranks Chambers as one of the Top 100 Most Influential People shaping the accounting profession, and he is recognized by the National Association of Corporate Directors (NACD) as one of the most influential leaders in corporate governance. In 2016, Chambers was honored by American City Business Journals' *Orlando Business Journal* as a top CEO of the Year. Chambers is an award-winning author, writing *The Speed of Risk: Lessons Learned on the Audit Trail, 2nd Edition* (2019), *Trusted Advisors: Key Attributes of Outstanding Internal Auditors* (2017); and *Lessons Learned on the Audit Trail* (2014), which is currently available in five languages.

Monday | July 8

10:30 – 11:30 a.m. PST

Solving the Key Challenges of the Smaller Audit Group

Alice Mariano, CIA, CPCU, CPA
Director, Internal Audit
North Carolina Farm Bureau Mutual Insurance Co.
USA

Every internal auditor could use more resources, but the challenge is most acutely faced by the CAE who has only up to about eight auditors. The risks to be addressed keep growing, but there never seems to be enough time or means to obtain, develop, and deploy the limited resources available. This session will focus on approaches a smaller audit group can use, leveraging strategies that have worked and resources available from The IIA.

In this session, participants will:

- Explore using flexible planning tactics.
- Discuss process disciplines that keep everyone on track.
- Identify tools available to CAEs of smaller groups.
- Join in an interactive session designed to allow for sharing great ideas.

Alice Mariano has over 20 years of auditing and accounting experience. She currently leads the internal audit department at North Carolina Farm Bureau Mutual Insurance Co. (NCFBINS) where she started the department 10 years ago. NCFBINS is a single state P&C insurance company with annual direct written premium of over \$1 billion. Mariano has approximately eight years of public accounting experience, of which more than six years was spent serving clients' diverse internal audit needs.

Auditing and Governance of Social Media in the World of Increasing Privacy Regulations

Tichaona Zororo, CIA, CRMA, CISA, CISM, CRISC, CGEIT
Director, Enterprise Governance of IT
South Africa

The growth and importance of social media is readily apparent. In the past years, social media has explosively grown to a business and social imperative, disrupting traditional corporate and social engagement models. There are benefits and risks associated with the ever-increasing use of social media. The new technology recently challenged regulators to develop rules and regulations for governing its use by providers, guiding enterprises, and protecting individuals.

In this session, participants will:

- Understand local and international social media trends, statistics, failures, and successes.
- Create a social media governance and auditing business case — a case study of two CEOs of world-renowned airlines.
- Develop social media policy, strategy, processes, and procedures aligned to core enterprise activities and in compliance with rules and regulations.
- Establish and clearly define social media roles and responsibilities, including the role of the board, senior business executives, content managers, compliance, and monitoring.
- Understand social media content management steps from content development, review, and approval.
- Recognize social media logical access governance and management.
- Understand 20 social media auditing test procedures.
- Learn how to write a social media auditing report that will grab the attention of the board and executive management.
- Review international regulations governing the use of social media, such as GDPR, Data Protection Act, Protection of Personal Information, Personal Data Protection Act, and Defamation Act.
- Discover social media red lights.

Tichaona Zororo is an IT advisory executive with EGIT | Enterprise Governance of IT (Pty) Ltd., an IT advisory firm based in South Africa. He has several years of in-depth and global experience in mainstream IT, IT auditing, security, governance, and risk across private and public sectors. Zororo is an advisor to a number of boards, boards of directors, and IT and business leaders across the globe on the utilization of disruptive technologies to create and preserve stakeholder value, governance, and management of enterprise IT, IT risk, cybersecurity, IT auditing, IT modernization, and digital transformation. He is involved in the development of ISACA white papers and COBIT 5 publications. A renowned COBIT expert, advisor, and accredited trainer, Zororo is credited for being the first COBIT 5 Certified Assessor in Southern Africa as well as the first African and person from Africa to sit on the ISACA Board of Directors and to chair its Audit and Risk Committee. He was voted the best speaker at Africa CACS and Asia CACS 2017. Zororo is a recipient of the prestigious ISACA Harold Weiss Award for Outstanding Achievement for exceptional dedication and achievement that far exceeds the norm in IT governance. He has served on the ISACA Framework Committee, CGEIT Test Enhancement Subcommittee, and the External Advocacy Committee. Zororo is a Board Member of ISACA,

chairs the ISACA Audit and Risk Committee, sits on numerous Audit Committees, and is immediate past president of the ISACA South Africa Chapter.

Monday | July 8

2:00 – 3:00 p.m. PST

Auditing at the Speed of Risk: Internal Audit in an Era of Disruption

Richard F. Chambers, CIA, QIAL, CGAP, CCSA, CRMA
President and Chief Executive Officer
The Institute of Internal Auditors
USA

Anton van Wyk, CIA, QIAL, CRMA
Partner, Director
PricewaterhouseCoopers LLC
South Africa

In the 21st century, risks emerge at warp speed, often catching organizations unaware and unprepared. The consequences can be devastating. To protect and enhance value, internal auditors must elevate their capability to audit at the speed of risk.

In this session, participants will:

- Gain insights into the dynamic nature of risk in the 21st century and the velocity with which it can approach unsuspecting organizations.
- Understand the compelling need and effective strategies for internal auditors to identify emerging risks long before they present a clear and present danger to their organizations.
- Discuss disruptive risks facing the auditing profession, the organizations it serves, and how these disruptive forces may impact its ability to serve organizations in the decade ahead.
- Discover effective strategies to audit smarter, better, and faster — to audit at the speed of risk.

Richard F. Chambers, CIA, QIAL, CGAP, CCSA, CRMA, is president and CEO of The Institute of Internal Auditors (IIA), the global professional association and standard-setting body for internal auditors. Chambers has more than four decades of internal audit and association management experience, mostly in leadership positions. Prior to taking the helm of The IIA in 2009, he was national practice leader in Internal Audit Advisory Services at PricewaterhouseCoopers; inspector general of the Tennessee Valley Authority; deputy inspector general of the U.S. Postal Service; and director of the U.S. Army Worldwide Internal Review Organization at the Pentagon. He currently serves on the Committee of Sponsoring Organizations of the Treadway Commission (COSO) Board of Directors; the International Integrated Reporting Council (IIRC); and The IIA Board of Directors, as well as the Georgia State University School of Accountancy Advisory Council and the University of Alabama Culverhouse School of Accountancy's Professional Advisory Board. Chambers also has served on the U.S. President's Council on Integrity and Efficiency. *Accounting Today* ranks Chambers as one of the Top 100 Most Influential People shaping the accounting profession, and he is recognized by the National Association of Corporate Directors (NACD) as one of the most influential leaders in corporate governance. In 2016, Chambers

was honored by American City Business Journals' *Orlando Business Journal* as a top CEO of the Year. Chambers is an award-winning author, writing *The Speed of Risk: Lessons Learned on the Audit Trail, 2nd Edition* (2019), *Trusted Advisors: Key Attributes of Outstanding Internal Auditors* (2017); and *Lessons Learned on the Audit Trail* (2014), which is currently available in five languages.

Monday | July 8

3:30 – 4:30 p.m. PST

Case-based Learning – Agile Internal Audit: Leading Practices From CAEs on the Journey to Becoming Agile

Sarah Adams, CISA, CRISC
U.S. Managing Director and Global Leader, IT Internal Audit
Deloitte & Touche LLP
USA

Jeffrey Jarczyk, CPA
Executive Vice President and Chief Auditor
Fidelity Investments
USA

Brandi Joplin
Senior Vice President, CAE
Walmart
USA

Agile internal audit is a process and mindset shift that drives clearer outcomes, increased engagement, and improved documentation to deliver valuable, timely results. Deloitte's Global CAE survey indicates that 14% of internal audit functions are using Agile and 41% more intend to deploy! Join our cross-industry panel of CAEs from Walmart, Barclays, Fidelity Investment, New York Power Authority, United, and Dell as we explore the successes and challenges of implementing Agile in internal audit.

In this session, participants will:

- Reference use cases of practical applications of Agile to internal audit projects.
- Discover the associated benefits and lessons learned from various Agile implementations.
- Identify options to apply within their teams to drive clearer outcomes.

Sarah Adams has over 30 years of audit, technology, operations, and IT risk and controls experience. As a managing director at Deloitte & Touche LLP and the global leader of Deloitte's IT internal audit practice, she currently leads the Deloitte Agile IA initiative, developing methodology and working with clients to transform their internal audit practices by applying agile techniques. Previously, Adams was global audit director for The Walt Disney Company and internal audit assistant vice president for the Americas Division of Westpac Banking Corporation. She has also developed and presented training programs for The IIA and ISACA.

Jeff Jarczyk is the chief auditor of FMR LLC, Fidelity Investments' parent company. He leads FMR LLC's internal audit function in adding value to and protecting Fidelity by providing risk-based and objective assurance, advice, and insight. His team of business operations and technology auditors cover all of Fidelity's business units and functions. Jarczyk also chairs the Auditor Independence Committee responsible for ensuring Fidelity remains independent of its external audit firms. He previously served as chief accounting officer of FMR LLC and led teams in Fidelity's internal audit function. Earlier in his career, Jarczyk served in audit partner roles at Arthur Andersen and Deloitte.

Brandi Joplin assumed the position of senior vice president, chief audit executive (CAE) in October, 2016. Joplin leads the global team that provides assurance on the effectiveness of risk management and the adequacy of the control environment across all of Walmart's businesses. She reports functionally to the Audit Committee of the Board of Directors. Prior to her current role, she served as vice president international controller. Joplin led the group of international retail market controllers and managed the international segment accounting and reporting. She helped align the markets to the global controllership vision and drive accountability to achieve our global standards. Joplin joined Walmart in March 2009 and served as vice president of Walmart's Global Internal Audit Services for North America, where she led the team providing audit and advisory services for United States and Canada business operations, as well as Walmart corporate functions.

Joplin is a member of the Women's Officer Caucus leadership committee, and serves on the Walmart Foundation Board of Directors as well as the President's Inclusion Council.

Prior to joining Walmart, Joplin worked for Alltel Corporation, the Little Rock, Arkansas-based Fortune 500 telecommunications company. During her 14-year tenure, she served in a variety of management roles within the Alltel finance organization, including vice president of accounting and finance and vice president of internal audit. Prior to Alltel, she worked for Arthur Andersen, LLP.

Dynamic, Disruptive Diversity: A Bold Approach to Harnessing the Power of Differences

Jade Simmons

Transformational Leader and Renowned Classical Pianist

Jade is one of the rare breed addicted to change. She has used change powerfully to reinvent at critical points in her career. In this session, she helps listeners control the fear of change and utilize the opportunity hidden within it to change the trajectory of where they are headed.

In this session, participants will:

- Learn the different types of change and what they symbolize.
- Discover how to recycle the fear of change into anticipation.
- Uncover how to adopt organic reinvention.

How do you get to be named Classical Music's "No. 1 Maverick"? By repeatedly defying expectations, delivering riveting performances, and combining passion and innovation at every turn. Called a "musical force of nature," Jade Simmons is easily one of the most exciting and versatile artists on the scene today. Classically trained in piano performance at Northwestern and Rice Universities, she has eschewed the traditional recital in favor of taking her audiences on concert adventures that span Rachmaninoff to rap. Today, Simmons delivers stunning main-stage keynote presentations that potently combine music, virtuoso performance, and riveting storytelling to speak to the hearts, minds, and goals of a company's most valuable resource... their people.

As a speaker and presenter, Simmons's impact spans a multitude of industries and touches an incredibly varied demographic, from college to corporate. Her experiences blend uncommon inspiration with mind-blowing classical and original genre-bending music, all while driving home an organization's theme. In the last two years alone, financial services companies like Mass Mutual, Voya, Deloitte, RBC, and Nationwide; biotech and pharmaceutical giants like Pfizer and Genentech; innovators like Dow and Raytheon; universities like University of Michigan, University of the Pacific, and Grand Canyon University (who brought her in for all six Fall commencement ceremonies), and important conferences like Simmons International Leadership, saw fit to bring her in to power up their legions and their leaders. She's depended on to bring uncommon insight, an enlightened perspective, and much-needed rejuvenation to a variety of demographics looking for breakthrough and inspiration. Her specialty is in activating a renewed and redefined sense of purpose. She also speaks on cultivating innovation and originality along with the strategies behind audacious leadership, and she leaves behind tools to unleash momentum in life and business.

Presenters remark on her uncanny ability to customize in unprecedented fashion, crafting presentations that include the company's background, theme of their event, and specific needs and pain points of the audience.

From upstarts to seasoned senior leadership, Simmons transcends audience demographics, speaking to multigenerational groups of both men and women with ease. Her home language is the language of high achievers, influencers, and visionaries, and her knack is in shifting mindsets in real time to unlock possibilities for breakthrough thinking, limitless living, and record breaking.

In her inimitable career as a concert pianist, Simmons has remained committed to expanding the boundaries of classical music and its presentation, and as a result, has revolutionized the concert platform. Today, she offers an incredibly diverse mix of repertoire from the classics to the cutting edge, and diverse audiences have come to expect creative projects backed by riveting performances. She has toured the U.S. extensively in recital and with orchestra highlighted by performances at venues as wide-ranging as Ravinia, the Chicago Sinfonietta in Symphony Hall, New York's Town Hall, and the Detroit Institute of Arts. She has performed at the White House and has also received the Sphinx Organization's Medal of Excellence in a concert held at the U.S. Supreme Court hosted by Justice Sonia Sotomayor.

In an extraordinary turn of events, Simmons was tapped to portray legendary concert jazz pianist and entertainer Lillette Harris in the new musical, Lillette's Rhythm Club, which debuted in Florida this past June. She even made waves as one of the rare classical artists invited to perform at the taste-making South by Southwest Festival, where her show was ultimately branded one of the "Best of SXSW 2014."

A born storyteller, Simmons powerfully and humorously relates these creative twists and turns that have made her a standout in her industry to audiences looking to do things differently in their own right in order to see greater impact in life and business.

Tuesday | July 9

8:30 – 9:45 a.m. PST

Performance Excellence: The Employee Factor

Dennis Snow

President of Snow & Associates, Inc.

An engaged workplace is one in which the organization's mission, vision, and values are demonstrated consistently and naturally. In such an environment, employee performance, involvement, and loyalty are high and customer satisfaction is the primary focus of the entire team. Based on his 20 years with Walt Disney World, along with many years of consulting with organizations around the world, Dennis Snow will provide a "how-to" program for engaging employees in delivering outstanding customer service.

In this session, participants will:

- Learn to build a customer-focused culture.
- Break down organizational silos, creating a "one organization" mentality.
- Inspire personal accountability in the workplace.
- Understand how to build "walk-through-fire" employee loyalty.
- Create a work environment where the best employees want to be.

Dennis Snow honed his customer service abilities over 20 years with the Walt Disney World Company. There, he developed his passion for service excellence and the experience he brings to the worldwide speaking and consulting he does today.

Snow began his Disney career in 1979 as a front-line attractions operator. As he advanced through the company, he managed various operating areas throughout the park, learning and applying the skills it takes to run a world-class, service-driven organization.

Snow launched a division of the Disney Institute responsible for consulting with some of the world's largest companies, including ExxonMobil, AT&T, General Motors, and Coca-Cola. During this time, he presented to audiences in diverse locations around the world, such as South Africa, Australia, Mexico, England, and Argentina. This division quickly became the fastest growing venture of the Disney Institute and experienced repeat business of nearly 100%.

He also spent several years with Disney University, teaching corporate philosophy and business practices to cast members and the leadership team. While there, he coordinated the Disney Traditions program, universally recognized as a benchmark in corporate training. In his last year with Walt Disney World, Snow's leadership performance was ranked in the top 3% of the company's leadership team.

Today, he is a full-time speaker, trainer, and consultant who helps organizations achieve goals related to customer service, employee development, and leadership. Some of his clients include American Express, Johns Hopkins Medicine, ExxonMobil, and Nationwide. His articles appear in a number of industry publications and he is a featured guest "expert" on customer service on several business news-talk radio shows. He authored the book, *Unleashing Excellence: The Complete Guide to Ultimate Customer Service*, which has been used in organizations around the world as a blueprint for organizational excellence. Snow's newest book, *Lessons From the Mouse: A Guide for Applying Disney World's Secrets of Success to Your Organization, Your Career, and Your Life*, has just been released.

Tuesday | July 9

10:15 – 11:15 a.m. PST

Case-based Learning — Beginning the Journey Into Internal Auditing: Insights, Stories, and Tips for Success From Expert Practitioners From Across the World

Bruce Turner, CRMA, AM, CISA, CFE
Director and Audit Committee Chairman
Bruce Turner & Associates
Australia

The twenty-first century has presented fresh challenges for auditors as a consequence of rapid business changes, global connectivity, emerging technologies, and increasingly complex economic, regulatory, and operating environments. This session will equip beginner auditors and those who support them to deliver upon the increasing expectations of key stakeholders like the board, audit committee, and senior management. The key to this is thinking beyond the traditional auditing scope, and having the tools to do so.

In this session, participants will:

- Learn how to seamlessly transition into an internal audit role by understanding stakeholder expectations.
- Expand their thinking beyond the 'traditional' scope of internal auditing through ten fresh features.
- Recalibrate their approach so as to address the emerging challenges from digital transformation.

- Transform their mindset from a purely hindsight perspective, to insight, and ultimately foresight.

Bruce Turner remains active as an audit and risk committee chair and company director. He is just the second professional internal auditor in Australia to receive Order of Australia honors. He was appointed a Member (AM) in the Queen’s Birthday Honors of 2015 in recognition of his significant service to public administration through governance and risk management practices, and to the profession of internal auditing.

Turner has held board and independent audit committee roles over the last decade in 25 diverse organizations, including central government, construction, environment, finance, health, infrastructure management, local government, natural resources, not-for-profit, parklands, parliamentary services, state revenues, supreme audit institution, telecommunications, and transport. He chaired The IIA’s Global Public Sector Committee 2014–15, spent six years on The IIA-Australia Board to mid-2018, and remains an active executive coach, mentor, and white ribbon ambassador (denouncing violence against women).

Turner has over 40 years of practitioner and leadership experience in internal auditing across the globe, traversing the energy, financial services (commercial, merchant, and central banking), government, manufacturing, and transport sectors. He has recruited hundreds of beginners into internal auditing roles throughout his career, and has proudly watched as their careers blossomed. He retired from full-time work in 2012 after five years as chief internal auditor at the Australian Taxation Office, one of the largest public sector organizations in Australia. He previously held CAE roles at commercial service delivery organizations Integral Energy Australia and StateRail.

Tuesday | July 9

12:45 – 1:45 p.m. PST

Risk in Focus: Hot Topics for the 2020 Internal Audit Plan

Jonathan Moraes
Technical Manager
IIA–Spain
Spain

Peter Hartog, CIA
Manager, Professional Practices
IIA–Netherlands
Netherlands

This presentation is now in its fourth year, thanks to the joint collaborative effort between eight European Institutes of Internal Auditors — Belgium, France, Germany, Italy, the Netherlands, Spain, Sweden, and the UK and Ireland. Its purpose is to provide a touchpoint for the internal audit profession that helps chief audit executives understand how their peers view today’s landscape and how may it affect the preparation of 2020’s internal audit plans.

In this session, participants will:

- Analyze the main risks that concern CAEs.
- Gain tools to build the audit plan.
- Receive a wide overview of the concerns of other CAEs.
- Walk through a reputable research study.

Jonathan Moraes has more than 14 years of experience in the compliance, internal controls, and internal audit departments of multinational companies. He joined IIA–Spain (based in Madrid) in 2017 as part of the technical content department, where his duties include research, content development, and training to add value to the profession in Spain. He is currently chair of the European Institutes Research Group (EIRG), which has been responsible for developing the Risk in Focus report since 2016, among other activities.

Peter Hartog joined IIA–Netherlands in 2018 as manager of professional practices. He is presently engaged in developing and sharing knowledge on a wide range of topics related to the internal auditing profession. Hartog previously worked for 25 years as a consultant on internal auditing and management control, mainly at KPMG and ACS. He is an experienced lecturer with a demonstrated history of working in the higher education industry, including the Erasmus School of Accounting & Assurance. His experience includes serving as an executive responsible for IT and operational audits and as a second line manager responsible for compliance and for risk management.

Tuesday | July 9

2:15 – 3:15 p.m. PST

The Digitally Disruptive Internal Auditor: Future Proofing Your Internal Audit Function

Sergiu Cernautan, CPA, CISA
Senior Director, Product Strategy
ACL Services Ltd.
Canada

Barbara Owens
Former Enterprise Risk and Compliance Officer - Executive Division, California Public Utilities Commission
Former Chief Auditor at California Department of Motor Vehicles

In today’s digital environment it’s more important than ever to equip internal audit functions with the right set of technologies; future proof the audit function by attracting, developing, and retaining professionals with sufficient digital dexterity; and build an agile and sustainable internal audit practice.

In this session, participants will:

- Explore their role as audit leaders in future proofing their organization’s internal audit functions.
- Examine whether they are setting the right technology vision for internal audit and risk management in today’s digital environment.
- Determine whether they are hiring and training for the internal audit and risk management skillsets of the future.
- Evaluate whether their internal audit and risk management processes are sufficiently automated and agile to address the present and the future of internal audit.

Sergiu Cernautan has over 20 years of external audit, internal audit, risk and regulatory compliance, and consulting experience with Deloitte, KPMG, and Straight Talk Consulting (STC) Ltd emphasizing financial, operational and systems auditing; Sarbanes-Oxley, JSOX, and Bill 198 compliance; business process control reviews; litigation support, data analytics, and fraud audits; and cost-effective Computer Assisted Audit Techniques (CAATs) and business analytics using sophisticated data analysis tools.

Cernautan is responsible for ACL's GRC strategy, which includes managing influencer relations, overseeing product content development, and providing overall GRC domain support to internal teams (e.g. sales, marketing, product design). In addition, he is responsible for overseeing the company's Strategic Partner and Customer Advisory Board (CAB) programs.

Barbara Owens' Bio Being Finalized

Tuesday | July 9

3:45 – 5:00 p.m. PST

Geopolitics and the Global Economy

Peter Zeihan

Geopolitical Strategist, Global Energy, Demographic, and Security Expert

In the decades since World War II, everything from computerization to securitization to the rise of the developing world has made the financial sector central to modern economic activity. Very soon though, we will bid finance as we know it goodbye, and the world will be much poorer for it. A few locations, however, will find the wreckage easier to struggle through than others. For those lucky few, the world will be their oyster.

In this session, participants will:

- Explore how modern finance itself is an outgrowth of revenues generated by the global free trade order, which was created via a political decision made seven decades ago.
- Understand how a fleeting demographic moment created today's capital richness.
- Discuss how the past two decades have witnessed the richest and cheapest supplies of capital in history.

Peter Zeihan is a global energy, demographic, and security expert. His worldview marries the realities of geography and populations to a deep understanding of how global politics impacts markets and economic trends, helping industry leaders navigate today's complex mix of geopolitical risks and opportunities. With an eye toward what will drive tomorrow's headlines, his irreverent approach transforms topics that are normally dense and heavy into accessible, relevant takeaways for his audiences. In his career, Zeihan has ranged from working for the U.S. State Department in Australia, to the DC think tank community, to helping develop the analytical models for Stratfor, a premier private intelligence company. He founded his own firm — Zeihan on Geopolitics — in 2012 to provide clients in sectors including energy majors, financial institutions, business associations, agricultural interests, universities, and the U.S. military with direct, custom analytical products.

His freshman book from 2014, *The Accidental Superpower*, forecasts the coming collapse of the global order. His newest project is *The Absent Superpower*, published in 2016.

Wednesday | July 10

9:00 – 10:30 a.m. PST

Leadership Panel Discussion: Challenges, Opportunities, and the Path to Success

Theresa Grafenstine, CIA, CGAP, CPA, CGEIT, CGMA, CISA, CISSP, CRISC
Former Inspector General of the U.S. House of Representatives
Managing Director and Chief Auditor, Information Security & Continuity of Business
Citi
USA

Kiko Harvey , CRMA, CPA
Inspector General
United Nations - World Food Programme
Italy

Jenitha John, CIA, QIAL
Chief Audit Executive
FirstRand Limited
South Africa

As the business environment continues to evolve and the speed of change and disruption is at an all-time high, it is important that leaders in internal audit are equipped with the knowledge, attitude, and skills needed to advance the business. Research studies report that some of the top internal audit leadership competencies needed in today's ever-changing business environments are business acumen, communication, integrity (grounded in ethics and courage), and talent management.

In this session, participants will:

- Hear from a panel of dynamic audit leaders representing various industries.
- Gain insights into today's top internal audit leadership competencies.
- Learn about the leadership journeys, including challenges, opportunities, and pathways to success, taken by panel members.

Theresa Grafenstine is currently the Managing Director and Chief Auditor, Information Security & Continuity of Business at Citi. Previously, as inspector general of the U.S. House of Representatives, she was responsible for planning and leading independent, non-partisan audits, advisories, and investigations of the financial and administrative functions of the House. Grafenstine also served at the Department of Defense Office of the Inspector General, where she led acquisition audits of major weapon systems and was selected to respond to high-profile Congressional audit requests. She was a founding member of The IIA's American Center for Government Auditing (now the Public Sector Audit Center).

Kiko Harvey is inspector general and chief audit executive of the United Nations World Food Programme, the world's largest humanitarian organization. Previously, she was the CAE at Delta Air Lines and Starbucks Corporation and also held financial and audit leadership positions at Taco Bell Corp. and Price Waterhouse.

Jenitha John has been in the internal audit profession for more than 20 years. As CAE at FirstRand Ltd., she leads a 315-person audit team servicing the Group's footprint across Africa, the UK, and India. She spearheaded combined assurance within FirstRand and continues to foster robust risk management, reinforce rigorous internal controls, and facilitate effective corporate governance. John currently serves as Vice Chairman of Professional Certifications on the Global IIA Executive Committee, Board of Directors, and Global Council, servicing 190,000+ members worldwide. She is also a non-executive director on three list boards and chairman of the respective audit committees. John was recognized in 2014 as "South Africa's Internal Auditor of the Year."

Wednesday | July 10

11:00 a.m. – 12:15 p.m.

Reinventing Leadership for the Age of Machine Intelligence

Mike Walsh
Futurist and Global Speaker

We live in an age of wonder — cars that drive themselves, platforms that anticipate our needs, and robots capable of everything from advanced manufacturing to complex surgery. While many fear that robots will take their jobs, the rise of machine intelligence raises a more important question: What is the true potential of human intelligence in the 21st century? Learn this and more from Mike Walsh, futurist and author of 'The Dictionary of Dangerous Ideas.'

In this session, participants will:

- Be presented with a vivid portrait of a brave new world orchestrated by machines that think.
- Discover how tomorrow's leaders can upgrade their capabilities to survive and thrive in an age of accelerating technology.
- Understand how automation, algorithms, and AI are transforming not only business, but every facet of daily life.
- Gain insight into the companies, technologies, and global forces shaping the age of machine intelligence.
- Receive a set of tailored next actions for redesigning their organizations, reimagining their roles, and reinventing the way they make decisions.

Mike Walsh is CEO of Tomorrow, a global consultancy focused on designing companies for the 21st century. He advises leaders on how to thrive in the current era of disruptive technological change. His bestselling books include Futuretainment and The Dictionary of Dangerous Ideas. Each week, he interviews provocative thinkers, innovators, and troublemakers on his weekly podcast, Between Worlds. A true nomad, Walsh travels more than 300 days each year worldwide, researching trends, collecting innovation case studies, and presenting on the future of business to provide his clients and audiences with a fresh and compelling vision of tomorrow's opportunities.

Rather than focusing on the distant future, Walsh takes an anthropological approach — scanning the near horizon for emerging technologies and disruptive shifts in human behavior, and then translating these into pragmatic plans for business transformation. A prolific writer and commentator, his views have appeared in a wide range of international publications, including BusinessWeek, Forbes, and the Wall Street Journal. Walsh has been a pioneer in the digital space since the 1990s, running both successful start-up ventures as well as holding senior leadership positions in established media organizations. With a background in corporate law and management consulting, he began his career at XT3, a spin out from McKinsey and one of the first digital consulting firms created to help major companies embrace the embryonic Web. During the first dotcom boom, he launched technology publishing group internet.com in Australia, which went on to become the leading local technology news and events platform in the country.

He also founded and ran Jupiter Research in Asia Pacific, one of the first research agencies to track the early adoption of e-commerce and digital business models by online consumers. During this period, he was recognized as one of Australia's Top 30 Entrepreneurs Under 30.

After his experiences in the Web space, Walsh spent five years in senior strategy roles at News Corporation, where he helped shape digital strategy for both their Australian newspaper and Asian TV divisions. Directly engaged by the CEO of Star TV to provide the company with a digital roadmap for their operations, he began his in-depth research into the fast-growth markets of Asia.

While in Hong Kong and inspired by the dramatic changes taking place in China and India, Walsh founded his latest venture, Tomorrow, an innovation research lab focused on emerging technology and disruptive consumer behavior. Always in demand for his fresh insights and practical future-focused strategies, he has advised the CEOs and senior management teams at multinational companies including, the BBC, Fujifilm, Richemont, MSN, Star TV, Televisa, Philips, and HSBC.

In addition to his corporate profile, Walsh is a published photographer and supporter of the arts. His photographic images from his travels around the world helped his book, FUTURETAINMENT, win an Art Director's Club award in NYC. He has also served on the Director's Circle at the Australian Museum of Contemporary Art.

As a global nomad and consumer trend scout, Mike does live research, in the trenches, with big corporations and entrepreneurs all over the world, bringing a truly global perspective to every event.