CRUISE into internal audit

IIA International Conference Miami, Florida / 20–22 July 2020
Register Before 18 April and Save $200* ic.globaliia.org
The IIA’s 2020 International Conference will be held 20-22 July in Miami, FL. The theme is “Cruise Into Internal Audit,” and what better destination than the diverse and dynamic port city of Miami!

Join us as we bring together experts from around the globe who will delve into timely issues impacting the profession, network with fellow internal auditors from 100+ countries, share ideas, and earn CPE credits.

WHY ATTEND?

1. Experience a comprehensive program focused on timely, global issues impacting the profession.
2. Network with like-minded colleagues from public and private sector organizations.
3. Earn up to 17.7 CPE in support of your IIA certifications. Additional CPEs are available when you attend a pre-conference workshop.
4. Share and discuss innovative ideas and concepts with recognized thought leaders, speakers, and practitioners from around the world.
5. Participate in sessions on pressing topics such as Leadership, Privacy and Technology, Auditing in the New Era, Global Risks, and Cybersecurity Insights.
6. Engage with leading-edge product, service, and technology providers with innovative offerings to help you succeed.

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The 2019 International Conference Sold Out! The IIA’s International Conference is a world-class program that delivers timely, forward-thinking material for today’s internal auditors to gain the most relevant insights and resources. Don’t miss this opportunity to be a part of this premier training and networking event for internal audit professionals worldwide.

100+ COUNTRIES INCLUDING:
Belgium, Canada, China, France, Germany, Ghana, India, Indonesia, Japan, Malaysia, Mexico, Netherlands, New Zealand, Republic of Korea, Singapore, South Africa, South Korea, Switzerland, United Arab Emirates, United Kingdom, United States, and many more.

100+ Speakers From Around the Globe
60+ Sessions in 8 Educational Tracks
2,000+ Audit Industry Practitioners and Providers From 100+ Countries
21.9 CPE Credit Hours When You Add a Pre-conference Workshop to Your Conference Registration

CPE Credits Available

When you attend this conference, you are eligible for up to 17.7 continuing professional education (CPE) credits, depending on the number of sessions you attend. Attendance will be tracked via scanner at the door. The IIA’s educational programs are acceptable for fulfilling CPE requirements, which ensure that internal auditors comply with the specific standards on education in the IIA’s International Standards for the Professional Practice of Internal Auditing. The IIA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.NASBARegistry.org.

Your CPE certificate will be emailed to you two to four weeks post-conference.
EXPERIENCE
INTERACTIVE EDUCATION

CONFERENCE-AT-A-GLANCE

The IIA’s 2020 International Conference features outstanding speakers whose shared goal is to deliver a world-class event reflective of The IIA’s high standards of excellence.

The theme for the conference is “Cruise Into Internal Audit.” Whether your interests include cruising Ocean Drive, hanging out on South Beach, or exploring nature, there is something for everyone.

The conference program allows internal auditors from all industries and career levels to gain new insights, network with peers, and hear industry leaders as they address current challenges and emerging issues.

EDUCATIONAL STREAMS

01 SPEAKER STUDIO EXPERIENCE
- Internal Audit Leadership: Elevating Value
- Communication Strategies for Greater Impact
- Assessing Risks
- Cybersecurity: Preparation and Mitigation
- Technology: Data Analytics and AI
- Leading With Influence
- Emerging Risks: Environmental, Social, and Governance

02 AUDITING IN THE NEW ERA
- In Conversation With… Analytical Therapy: Get Your Custom Prescription to Your Data Analytics Challenges
- Case-based Learning: A Day in the Life Implementing Agile Internal Audit
- Auditing Decision-making Algorithms: An Operational Approach
- Case-based Learning: Internal Audit Beyond Imagination
- Case-based Learning: Auditing Change — How to Survive and Thrive!
- Point/Counterpoint: An Open Debate on Hot Topics for the 2020s
- Internal Audit of the Future: Leveraging Machine Learning

03 GLOBAL INSIGHTS, CYBERSECURITY, PRIVACY, AND TECHNOLOGY
- Case-based Learning: Auditing Cyber Resilience — How to Put a Giraffe in the Fridge When an Elephant Is Already There
- Case-based Learning: Privacy by Design — Killing or Curing Digital Innovation
- Data Analytics: How Do We Start, Really?
- The Artificially Intelligent Internal Auditor
- The Devil Wears SQL: Thinking Inside the Box
- Aligning Your IT Audits With Leadership’s Cybersecurity Questions
- Auditing Cyber Defense Technologies

04 GLOBAL RISKS AND CONTROLS
- Building a Modern Risk-oriented Internal Audit Function at AEROFLOT (Russian Airlines)
- Vision 2020s: The Decade Ahead for Internal Audit
- Staying Ahead of International Cyber Compliance Standards
- Case-based Learning: Assessing the Maturity of Enterprise Risk Management
- The Path to Insight: Real-time Assurance Over Your Organization’s Key Risks
- Tools and Techniques: The New Psychology of Fraud
- Advancing Internal Audit Through COSO Guidance
EDUCATIONAL STREAMS

05 SOUNDBITE SESSIONS
- Talent Management
- Innovative Approaches to Audit Reports
- Critical Thinking Tactics for Positive Outcomes
- Ethics
- Evolution of Blockchain
- Organizational Culture: Assessment and Audit
- Advancements With Robotic Process Automation

06 L.E.A.D. (LEAD, EXPLORE, AND DISRUPT)
- In Conversation With… Greater Audit Coverage With Fewer Audit Resources
- Panel Discussion: The Art of Influence and the Next Generation of Auditors
- A Conversation on Diversity and Inclusion
- Tools and Techniques: Internal Audit Ambition Mode — Be the Game Changer
- Leading Both the Internal Audit and Compliance Functions
- Case-based Learning: How Motel 6’s Five-person Audit Team Transformed Into an Analytical Powerhouse
- In Conversation With… Leadership Skills That Can Take an Internal Auditor to the C-suite

07 SPANISH LANGUAGE - HABLA ESPAÑOL
- Auditing Strategic Risk
- Beyond an Episode of CSI: Fraud Threat
- Case-based Learning: Agile Auditing — A Journey
- Transforming Internal Audit to Create Real Value (SAP Control Environment)
- First Scrum Model for Audit and Its Effects on Value Delivery
- Auditing Ethics and Culture

08 THE IIA’S CIA LEARNING SYSTEM REVIEW
- CIA Exam Prep Course: Part 2 — The IIA’s CIA Learning System® Practice of Internal Auditing
- CIA Exam Prep Course: Part 3 — The IIA’s CIA Learning System® Business Knowledge for Internal Auditing

CPE EARNING OPPORTUNITIES
Earn up to 17.7 CPE credits by attending the conference and earn even more with pre-conference sessions.*
- **Workshop 1**: Lean and Agile Internal Audit: Driving Value Add, Insight, and Productivity in Internal Audit
- **Workshop 2**: Integrating Audit With Your Automation Program: A Powerful Marriage
- **Workshop 3**: Leveraging Your Business Chemistry: Interactive Deep Dive Session
- **Workshop 4**: The Seduction of Fraud: Bridging the Gap Between Fraud, Ethics, and Human Behavior
- **Workshop 5**: CIA Exam Prep Course: Part 1 — The IIA’s CIA Learning System® Essentials of Internal Auditing

*Additional registration fees apply.

The program is continually being updated with exciting sessions and workshops. For the latest conference schedule information, visit the website at [ic.globaliia.org](http://ic.globaliia.org).
AND NOW FOR SOMETHING NEW & DIFFERENT

CASE-BASED LEARNING
Collaborate with your peers in an interactive learning environment as the presenter guides the audience through industry case scenarios by exploring best practices and innovative processes to achieve positive outcomes.

SPEAKER STUDIO EXPERIENCE
One session, three views! Experience a new way of learning by navigating among three simultaneous presentations with multi-channel headphones to customize and maximize your learning outcomes.

SOUND BITE SESSIONS
Brief, powerful presentations conveying different perspectives on industry topics. Each session will deliver multiple viewpoints and conclude with a comprehensive and engaging Q&A.
INSIGHTS FROM THE EXPERTS

GENERAL SESSION SPEAKERS

Gen-Power: Unleashing the Potential of Every Generation
Seth Mattison
Workforce Trends Expert and Co-founder and Chief Officer Movement, Luminate Labs

How Hackers Attack and How to Fight Back (featuring a live demonstration)
Kevin Mitnick
World’s Most Famous Hacker, Global Bestselling Author, and Chief Executive Officer, Mitnick Security Consulting

Leading a Switch: How to Change Things When Change Is Hard
Dan Heath
Co-author of Four New York Times Bestselling Books

The Irresistible Power of Strategic Storytelling
Kindra Hall
President, Steller Collective

Technology, Innovation, and the Future of Us
Jason Silva
Emmy-nominated TV Personality, Speaker, and Futurist

PANEL DISCUSSION

Sustainable Organizations — Sustainable World
Moderator: Paul Sobel, CIA, QIAL, CRMA
Chairman, Committee of Sponsoring Organizations of the Treadway Commission

Panelist: Tessy de Nassau
(formerly Princess Tessy of Luxembourg)
UNAIDS Global Advocate and Social Entrepreneur

Panelist: Richard G. Sexton, FCA
Board Member, International Integrated Reporting Council

But Wait, There Will Be More...
Check the website often for program, speaker, and event updates.
THE LURE OF THE SEA
AND THE LIGHTS OF THE CITY

THE WARMEST WELCOME RECEPTION

Monday, 20 July 2020  |  6:00 – 7:00 p.m.
IIA Exhibit Hall at Miami Beach Convention Center

Kick off the 2020 International Conference with colleagues, new friends, sponsors, and exhibitors at the opening night Welcome Reception. Engage with industry peers and explore the innovative solutions and partnerships our exhibitors have to offer.

THE BRIGHTEST HAVANA NIGHTS

Tuesday, 21 July 2020  |  7:00 – 10:00 p.m.
Pérez Art Museum Miami

Join us for an evening filled with warm breezes, flavorful cuisine, cool drinks, festive music, lively dancing, and a vibrant sunset, as we celebrate the spirit of Little Havana. Transportation will be provided to and from the Loews Miami Beach and Fontainebleau Miami Beach hotels.
HOW DO I GET THERE?

Delegates traveling to Miami to attend the 2020 International Conference in South Beach should research flights into Miami International Airport (MIA). Discounts for conference attendees are being offered by American Airlines, Delta, and United Airlines.

Depending on your nationality, you may need a visa to enter the United States. Visitors from select countries may qualify for the Visa Waiver Program. Please visit https://travel.state.gov and navigate to the Visa Waiver Program to help determine if you qualify.

WHERE SHOULD I STAY?

The IIA has partnered with three hotels — Fontainebleau Miami Beach, Loews Miami Beach Hotel, and Royal Palm South Beach Miami. Each luxury property is located on Collins Avenue, walking distance to the beach. Shuttle service will be offered to and from the Miami Beach Convention Center.
REGISTER EARLY AND SAVE $200.

<table>
<thead>
<tr>
<th>Registration &amp; Pricing (in US$)</th>
<th>Early Registration (until 18 April)</th>
<th>Standard Fee (from 19 April)</th>
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<td>Nonmembers</td>
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<td>CIA Exam Preparation — Part 3**</td>
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<td>Guest***</td>
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<td>Larry Sawyer Educators’ Symposium (Registration to the International Conference is not required to attend the symposium)</td>
<td>$450</td>
<td>$500</td>
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If you have any questions regarding your registration, please contact Executive Events at +1-877-749-8831 (international), +1-720-880-5638 (local), or International.Conference@executivevents.com

*The local chapter rate is available to all IIA members in the State of Florida through April 18, 2020. After April 18, 2020, the local chapter rate will only be available to members of The IIA’s Miami Chapter.

**Full conference registration is required.

***Conference attendees can register a guest for a fee to attend the Tuesday evening party.